

World Book Day 2020

World Book Day is a special day to celebrate books, authors, illustrators and reading! In the UK, it is held every year on the first Thursday in March, so the date is often different. This year it will happen on Thursday 5th March 2020.



How Is World Book DAY Celebrated?

In many schools, children and teachers dress up as their favourite book character. There are many different fantastic events held across the country to mark this day and celebrate reading. In the past, famous authors such as Jacqueline Wilson and David Walliams have taken part in World Book Day events.

BRILLIANT Book Tokens

Book tokens worth £1 are given to all children in the UK to use in bookshops. Children can swap their tokens for one of twelve books, specially written for World Book Day. If you don't want to buy one of the twelve books, you can use your token to get £1 off another book.



Did You Know?

World Book Day began in 1995 and this year will be the 23rd World Book Day.

World Book Day is celebrated in over 100 countries all over the world.

In other countries, World Book Day is celebrated on 23rd April.